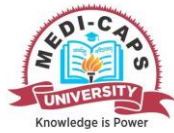


**MEDI-CAPS UNIVERSITY, INDIA
APBS AVICIENNE PRIVATE BUSINESS SCHOOL, TUNISIA
INTERNATIONAL FACULTY EXCHANGE PROGRAMME**

**Organized By
OFFICE OF INTERNATIONAL AFFAIRS, MEDI-CAPS UNIVERSITY
APRIL 05 -09, 2021**

DEPARTMENT OF MANAGEMENT

Day	Date	Time (IST) (INDIA)	Time (CET) (TUNESIA)	Topic	Speaker
Mon	05-04-2021	2:00 PM- 2:15 PM	9:30 AM-9:45AM		Inauguration Ceremony
Mon	05-04-2021	2:15 PM – 3:00 PM	9:45 AM-10:30 AM	Applications of TVM	Prof.(Dr.) Sunil K Somani Vice-Chancellor, Medi-Caps University, India
		3:05 PM – 3:45 PM	10:35 AM -11:20 AM	Startups financing	Dr. Aida Charfi APBS Avicienne Private Business School , Tunisia
Tues	06-04-2021	2:00PM – 2:45 PM	9:30 AM-10:15 AM	Sensitization on Intellectual Property Rights	Prof.(Dr.) Harish B. Bapat Medi-Caps University , India
		2:50 PM – 3:35 PM	10:20 AM -11:05 AM	Marketing shift during covid19 pandemic	Dr. Amal Ben Cheikh APBS Avicienne Private Business School , Tunisia
Wed	07-04-2021	2:00PM – 2:45 PM	9:30 AM-10:15 AM	Creating Sensitization on Financial Planning	Dr. Rashmi Somani Medi-Caps University , India
		2:50 PM – 3:35 PM	10:20 AM -11:05 AM	Tax avoidance in multinational companies	Dr. Souissi Nesrine APBS Avicienne Private Business School , Tunisia



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Thru	08-04-2021	2:00PM – 2:45 PM	9:30 AM-10:15 AM	Global Economic Impact of pandemic	Dr. A.K.Singh Medi-Caps University , India
		2:50 PM – 3:35 PM	10:20 AM -11:05 AM	Let Cicero Live or Die? The indeciduous Art of Persuasion at the crossroads of latter-day politics and postmodern business.	Dr. Anis Tammar APBS Avicienne Private Business School , Tunisia
Fri	09-04-21	2:00PM – 2:45 PM	9:30 AM-10:15 AM	Marketing through Digital Mode	Dr. Mukesh Porwal Associate professor, Management Medi-Caps University , India
		2:50 PM – 3:35 PM	10:20 AM -11:05 AM	The importance of Resilient Leadership in Covid 19 crisis	Dr.Ines Ben Othmen APBS Avicienne Private Business School , Tunisia
		3:40 PM - 3:55 PM	11:10AM -11:25AM		Closing Ceremony